

## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

**DATE:** Tuesday, April 14, 2026

**TIME:** 7:00 p.m. to 9:00 p.m.

**PLACE:** Council Committee Room  
Coquitlam City Hall  
3000 Guildford Way  
Coquitlam, BC

### CALL TO ORDER AND TERRITORIAL ACKNOWLEDGEMENT

### ADOPTION OF MINUTES

- 1. Minutes of the Economic Development Advisory Committee Meeting held on Tuesday, February 3, 2025**

*Recommendation:*

That the Minutes of the Economic Development Advisory Committee Meeting held on Tuesday, February 3, 2025 be approved.

### OLD BUSINESS

### NEW BUSINESS

- 2. Curbside Management Strategy (Presentation by Doug McLeod, Director Transportation and Mark Dylag, Transportation Engineer)**  
7:05 – 7:45p.m. (40 minutes)
- 3. Exploring Quantum Computing Opportunities (Presentation by Eric Kalnins, Senior Manager Economic Development and Edward Tain, Manager Business Growth)**  
7:45 – 8:15p.m. (30 minutes)
- 4. FIFA Summer of Soccer in Coquitlam (Presentation by Heidi Hughes, Manager Tourism and the Visitor Economy)**  
8:15 – 8:35p.m. (20 minutes)
- 5. Committee Members' Roundtable / Emerging Issues (Standing Agenda Item)**  
8:35 – 8:50 p.m. (15 minutes)

Agenda - Regular Committee Meeting  
Economic Development Advisory Committee  
Tuesday, April 14, 2026

**OTHER BUSINESS**

**NEXT MEETING DATE - Tuesday, July 7, 2026**

**ADJOURNMENT**

**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE**

**Tuesday, February 3, 2026**

A Regular Meeting of the Economic Development Advisory Committee convened on Tuesday, February 3, 2026 at 7:03 p.m. in the Council Committee Room, City Hall, 3000 Guildford Way, Coquitlam, BC, with the following persons present:

*\*Indicates Virtual Attendance*

COMMITTEE MEMBERS: Councillor Teri Towner, Chair

Councillor Robert Mazzarolo, Vice Chair\*

Hayley Hodgson, Citizen Representative

Yasmin Jalali, Citizen Representative

Amanda Maharaj, Citizen Representative

Nicole Paul, Citizen Representative

Deryck Persaud, Citizen Representative\*

Matthew Sebastiani, Citizen Representative\*

ABSENT:

Laurel Alexander, Citizen Representative (regrets)

Mohammad Darwish, Citizen Representative

Marion Lochhead, Citizen Representative

Jennifer McKinnon, Tri-Cities Chamber of Commerce (regrets)

Araz Rismani, Citizen Representative

GUESTS:

Brandon Wong, Account Executive, Moment Energy (re Item 5)

Lauren Boers, Applications Engineer, Moment Energy (re Item 5)

Miguel Resendiz Jimenez, Marketing Manager, Moment Energy  
(re Item 5)

STAFF:

Eric Kalnins, Senior Manager Economic Development

Heidi Hughes, Manager of Tourism and Visitor Economy

Rebecca Laurie, Manager Civic Engagement

Edward Tain, Manager Business Growth

Alex McLellan, Committee Clerk

**CALL TO ORDER**

The Chair called the meeting to order at 7:03 p.m. and provided an Indigenous territorial acknowledgement.

**ADOPTION OF MINUTES**

**1. Minutes of the Economic Development Advisory Committee Meeting held on Wednesday, October 22, 2025**

The Minutes of the Economic Development Advisory Committee Meeting held on Wednesday, October 22, 2025 were approved.

**OLD BUSINESS**

**NEW BUSINESS**

**2. Committee Orientation Review**

The Committee Clerk gave a presentation entitled “2026 Advisory Committee Orientation” and referred to slides found in the Agenda package.

**3. 2026 Work Plan**

The Senior Manager Economic Development gave a presentation entitled “Economic Development Advisory Committee” and referred to the document found in the Agenda package.

**COMMITTEE RECOMMENDATION**

MOVED

AND SECONDED

The Committee recommends to Council to approve the Economic Development Advisory Committee 2026 Work Plan.

CARRIED UNANIMOUSLY

**4. Festivals and Events Strategy Update**

The Manager Tourism and Visitor Economy and Manager Civic Engagement gave a presentation entitled “Festivals and Events Strategy” and referred to slides found in the Agenda package.

Discussion ensued relative to the following:

- Suggestions to investigate barriers to and means to encourage longer hours of operation for businesses in proximity to events, particularly in Town Centre, including appeals to sunk costs and geo-fenced data on increased spending proximate to events.
- Concern that a significant proportion of businesses in proximity to events in Town Centre are not relevant to event-goers and that the distance to relevant businesses is too great.
- Suggestions to strengthen connections between business and events including mobile operations; parallel business events in proximity, such as on Glen Drive and the High Street; directly relevant events, as done by the Austin Heights Business Improvement Association; encouraging shoulder season events; and rightsizing events to provide opportunities such as more affordable sponsorships and greater customer interaction.
- Suggestions to incorporate event partnerships and event-related business opportunities in major developments to increase business attraction, event location diversification, and event rightsizing, with models to consider such as District 1881 in Chilliwack, the Shipyards in North Vancouver, and the Amazing Brentwood in Burnaby.
- Suggestion for the City to partner or make facilities available for major, potentially ticketed events, with successful examples in Burnaby at Deer Lake Park, in Vancouver at Stanley Park, and in Coquitlam with a major Iranian artist in Town Centre Park.
- Concern that the lack of hotels is a limitation and lost economic opportunity for festivals, events, sports tournaments, and other major visitor attractions.

In response to Committee discussion, staff noted the following:

- Engagement will be conducted with businesses on the Festivals and Events Strategy, and issues raised at this meeting may be explored further.
- Surveys are conducted with attendees after major events regarding satisfaction, spending, and impact on perception of the city; and meetings are held with organizers to review strengths, weaknesses, and opportunities.
- Management of transportation to and from major events, in Town Centre Park for example, includes communication of expected traffic increases, bylaw patrols of parking, and promotion of public transit options.

## **5. Business Visitation Program and Guest Speaker from Moment Energy**

The Manager Business Growth gave a presentation entitled “Business Visitation and Ambassador Program” and referred to slides found in the Agenda package.

The representatives from Moment Energy gave a presentation entitled “Moment Energy” and referred to slides found in the Agenda package.

Discussion ensued relative to the following:

- The sourcing of batteries that are diverted from landfill.
- The lifecycle of battery energy storage systems including testing and safety of sourced batteries, longevity of the system, and recycling of spent batteries.
- Regulatory barriers and opportunities including the structure of tax incentives and the novelty of the industry in this jurisdiction, which requires awareness building and precedent setting for building code, fire safety, etc.
- The contractual and operational relationship between battery energy storage systems and the electrical grid, including charging during low demand, mitigating peak demand, and rights of BC Hydro provided in exchange for capital contributions.
- The optimal scale and types of business to use battery energy storage systems, such as manufacturers, grocery stores, warehouses, EV charging stations, hospitals, airports, etc.

The Chair thanked the representatives for their presentation and expressed appreciation of Moment Energy’s successes and economic and environmental contributions to the City and region.

## **6. Committee Members’ Roundtable / Emerging Issues**

The Chair invited Committee members to share emerging issues and information regarding events occurring in their communities.

Discussion ensued relative to the following:

- Interest in plans related to the coming FIFA World Cup events, and the potential to leverage business opportunities.
- Introduction of new member Gil Desaulniers, chiropractor, owner of Mariner Brewing, and long-time resident in the Tri-Cities.
- Report that the Coquitlam Foundation grant applications to support non-profit organizations are open to end of March.

### **OTHER BUSINESS**

**NEXT MEETING DATE – Tuesday, April 14, 2026**

**ADJOURNMENT**

The meeting adjourned at 8:57 p.m.

**MINUTES CERTIFIED CORRECT:**

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Councillor Teri Towner, Chair

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Alex McLellan, Committee Clerk

# CURBSIDE MANAGEMENT



## City of Coquitlam Curbside Management Strategy – Economic Development Advisory Committee

| [coquitlam.ca/](http://coquitlam.ca/)

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## Purpose & Background

- Optimizing the curb as a strategic economic asset
- Evolving the curb for modern commerce
- **Today:** Get feedback from the Committee

The curbside can accommodate a catalogue of curb uses. Curb uses are classified under six distinct functions as part of the Curbside Policy:

 <p><b>1. Movement</b> Motorized and non-motorized travel.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• Extended sidewalk</li> <li>• Pedestrian path</li> <li>• Bicycle lane</li> <li>• Transit priority lane</li> </ul>		 <p><b>4. Public Amenities</b> Public space and public realm amenities.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• Public/private patios</li> <li>• Parklets</li> <li>• Food trucks &amp; commercial vending</li> <li>• Landscape (e.g., trees, rain gardens)</li> </ul>	
 <p><b>2. Access for People</b> Short-term, multi-modal access for people.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• Bicycle parking</li> <li>• Bus stop</li> <li>• Passenger loading</li> <li>• Tour/charter bus loading</li> </ul>		 <p><b>5. Vehicle Parking</b> Medium-to-long-term parking of vehicles.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• Vehicle parking</li> <li>• Shared vehicle parking</li> <li>• Motorcycle parking</li> </ul>	
 <p><b>3. Access for Goods</b> Short-term access for goods and deliveries.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• Loading</li> <li>• Commercial loading</li> </ul>		 <p><b>6. Other</b> Other curb uses outside policy scope.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• Fire hydrant</li> <li>• Vehicular access</li> <li>• No parking</li> </ul>	

Coquitlam

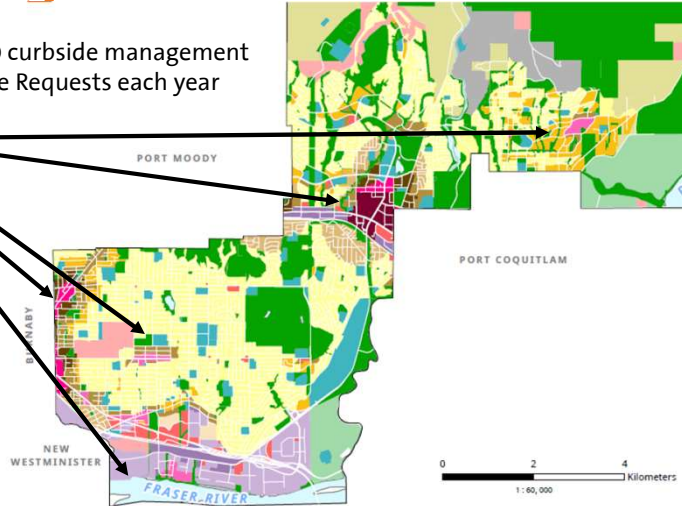
# Curbside Challenges



## Increasing Urbanization

Higher density from new housing and transit-oriented development concentrates more activity and demand onto our streets.

Over 500 curbside management Service Requests each year



# Emerging Demands



## Diverse Demands

From vehicle parking, deliveries, and ride-hailing to patios and bike lanes, the curb serves more purposes than ever before.



## Tradeoffs & Priorities



### The Balancing Act

We must strategically manage this public asset to support mobility, economic vitality, and community life.



## Decision Making Framework Process

- 1 • Assess Needs and Context Sensitivity
- 2 • Review Curbside Functions
- 3 • Evaluate Compatibility & Tradeoffs
- 4 • Apply Implementation Guidelines
- 5 • Monitor and Adjust

## Curbside Functions



Movement



Access for People



Access for Goods



Vehicle Parking



Public Space and Amenities

## Curbside Function – Vehicle Parking



Vehicle Parking

- Need to balance turnover and longer duration on-street parking
- Implementing time limits (e.g. 1-hour, 2-hour) to support business activity
- **Questions for Committee:**
  - What could we START doing ?
  - What could we STOP doing ?
  - What should we CONTINUE doing?



## Curbside Function – Access for Goods



Staff are observing increased demand for on-street loading (e.g., deliveries, passenger pick-up/drop-off and food order drivers).

### Questions for Committee:

- What types of businesses would benefit and be impacted ?
- How might we message of the potential economic benefits?



## Curbside Function – Public Space & Amenities



### Questions for Committee:

- How might we improve investment in parklets and patios?
- What are some of the considerations we should include to support food trucks and restaurants?





**Thank You!**

**Questions?**

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# City of Coquitlam Exploring the Quantum Computing Sector

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## Agenda

1. Market Overview
2. Quantum in BC
3. Regional Quantum Computing
4. The Quantum Value Proposition
5. Photonic
6. What's Next



Coquitlam

# Quantum

**BUSINESS IN VANCOUVER**

NEWS OPINION IMPACT EVENTS MAGAZINES SUBSCRIBE PREMIUM LOGIN

Home > News > Technology

**B.C. firms race to stake claim in quantum computing's next frontier**

Several B.C. companies are investing in the next-generation technology with more capacity than traditional computers

David Kuznetsov  
Mar 10, 2024 10:46 AM



**TRENDING**

- 1 Premier Ely says changing DRPA is non-negotiable and will be pushed into law
- 2 First national project forces questions over province's \$100M promise to build a 2,040-processor machine in Vancouver

**BUSINESS IN VANCOUVER**

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**Quantum computing firm Photonic raises \$180M in latest financing round**

VANCOUVER — Quantum computing company Photonic Inc. says it has raised \$180 million in its latest financing round which received support from Canada and Texas as new investors.

Corinne Press  
April 23, 2024 10:41 AM



**TRENDING**

- 1 Premier Ely says changing DRPA is non-negotiable and will be pushed into law
- 2 First national project forces questions over province's \$100M promise to build a 2,040-processor machine in Vancouver

**BUSINESS IN VANCOUVER**

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**D-Wave's \$120m quantum computing project set to create 200 jobs**

Ottawa contributing \$40m to Burnaby company's new initiative

Tyler Dillon  
Mar 11, 2023 10:54 AM



**TRENDING**

- 1 Premier Ely says non-negotiable and will be pushed into law

**BUSINESS IN VANCOUVER**

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Home > News > Technology

**B.C. quantum firm Photonic receives \$23M in federal funding**

New federal initiative aims to boost Canada's quantum computing industry

David Chung  
Mar 10, 2024 10:46 AM



**TRENDING**

- 1 Premier Ely says changing DRPA is non-negotiable and will be pushed into law
- 2 First national project forces questions over province's \$100M promise to build a 2,040-processor machine in Vancouver

**BUSINESS IN VANCOUVER**

NEWS OPINION IMPACT EVENTS MAGAZINES SUBSCRIBE PREMIUM LOGIN

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**B.C. poised to become a quantum technology powerhouse**

Experts say commercial quantum computing will be disruptive, available in five years.

Debra Eddy  
July 2, 2024 4:30 PM



**TRENDING**

- 1 Premier Ely says changing DRPA is non-negotiable and will be pushed into law

**BUSINESS IN VANCOUVER**

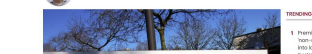
NEWS OPINION IMPACT EVENTS MAGAZINES SUBSCRIBE PREMIUM LOGIN

Home > News > Technology

**Quantum computing embraces real-world business applications in B.C.**

Next-gen technology is helping to solve complex problems in finance and logistics

Nelson Bennett  
Mar 10, 2024 10:46 AM



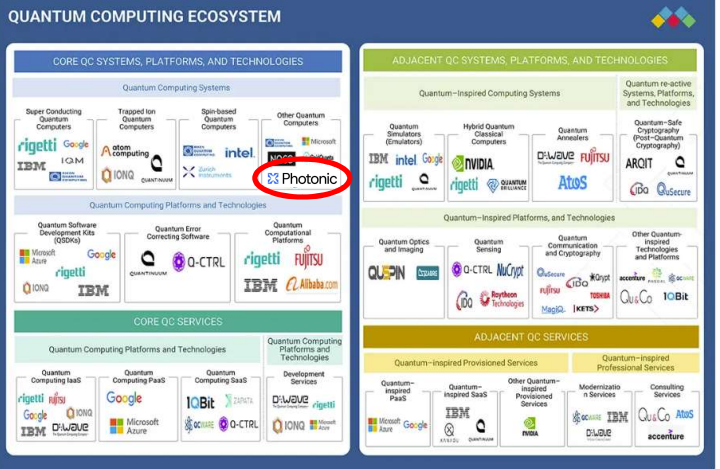
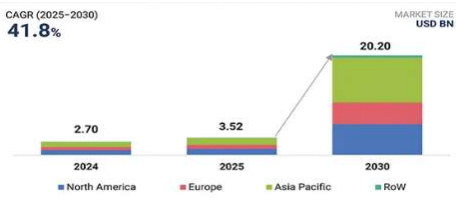
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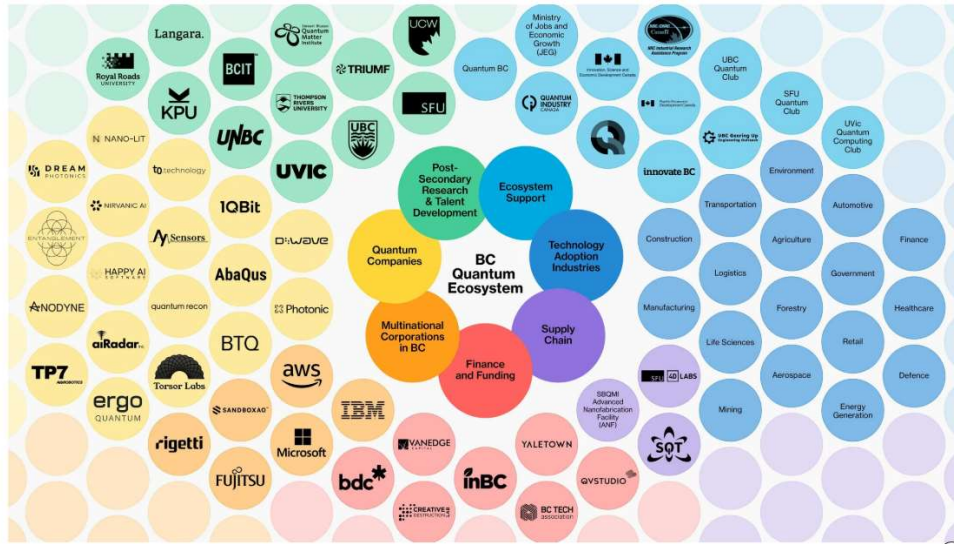
# Market Overview

**MARKET SNAPSHOT**

Market Size in 2024 (Value)	USD 2.70 BN
Market Forecast in 2030 (Value)	USD 20.20 BN
CAGR	41.8%
Years Considered	2021–2030
Base Year	2024
Forecast Period	2025–2030
Units Considered	Value (USD BN), Volume (Units)
Fastest-growing Region	Asia Pacific

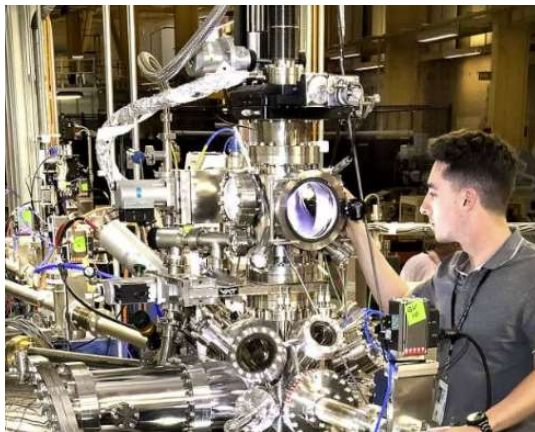


# Quantum in BC

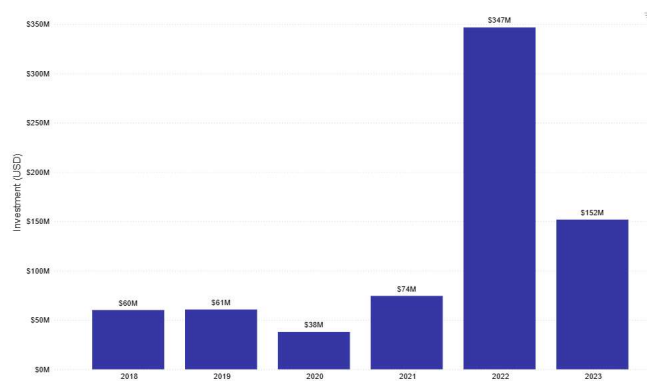


## Metro Vancouver is home to companies pioneering cutting-edge quantum solutions

D-wave	Photonic Inc.	Crosslight	Airadar	SandboxAQ <sup>1</sup>
1Qbit	BTQ	AbaQus	Ergo Quantum	Dream Photonics



Investments in Quantum firms, headquartered in Metro Vancouver region (USD, millions)



# The Value Proposition

## Talent and Programs

- **Top Research Universities** via UBC and SFU
- **CREATE Program** collaboration between UBC, SFU and UVIC to
- **QAI training opportunities** with quantum firms

## Incentives and Supports

- \$360M investment in **National Quantum Strategy**
- \$500,000 - \$5M offered through **Regional Quantum Initiative**
- **Strategic Innovation Fund** to promote long-term competitiveness

## Regional Ecosystem

- **\$11M+** to support growth and innovation of quantum technology
- **Quantum Materials Electron Microscopy Centre** opens at UBC
- **D-wave** signs MOU with Yonsei University in South Korea

## Municipal Supports

- **Experienced planning staff** for quantum projects
- Ongoing **site selection** support
- **Subsector report** exploring quantum opportunities

# Business Spotlight: Photonic

**Founded:** 2016

**Headquartered:** Coquitlam, BC

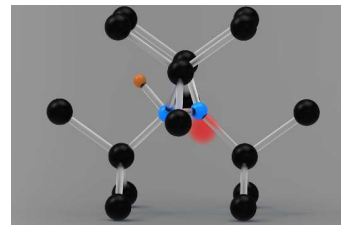
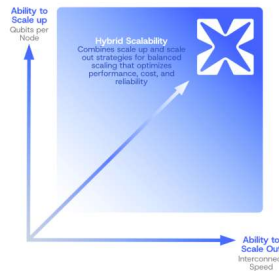
**Industry:** Quantum Computing (hardware + networking)

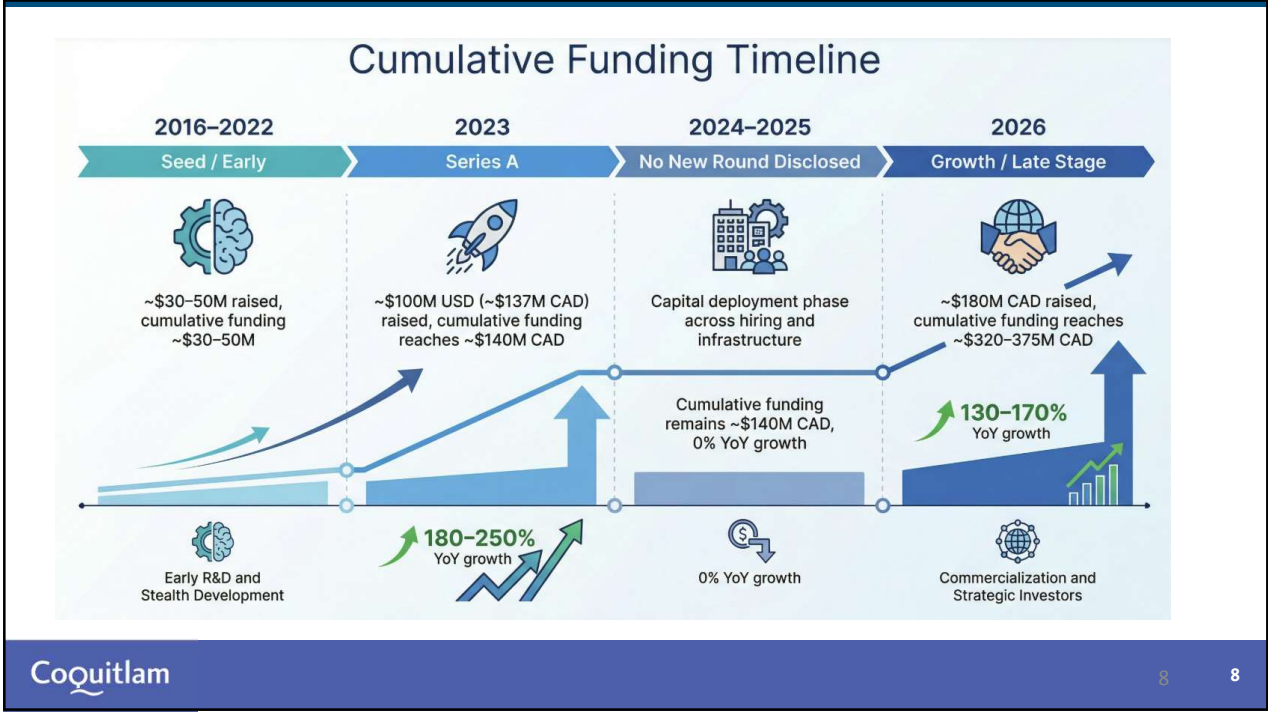
**Positioning:** Deep-tech quantum hardware company building next generation computing infrastructure

### Major Partnerships:

Microsoft: Cloud + quantum integration

Telus: Quantum over telecom networks





# What's Next

## Quantum at WebSummit

- Investment attraction efforts for quantum-based companies
- Joint promotion of sector with Invest Vancouver
- Work with Photonic as local ambassador



## SubSector Report

- Exploring strategic emerging sectors where Coquitlam has competitive advantage
- Identifying municipal support systems to attract strategic sectors



## Academia Partnerships

- Working with trade commissioners on global academia partnership opportunities
- Supporting quantum initiatives with SFU and UBC



## Municipal Supports

- Site selection support
- Guidance through municipal processes
- Promotional and marketing opportunities



# Questions?

## Eric Kalnins

Senior Manager, Economic Development

## Edward Tain

Business Growth Manager



# Thank you

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Coquitlam

City of Coquitlam  
Community Services

## “Summer of Soccer”

# Community Activations Plan

Economic Development Advisory  
Committee  
April 14<sup>th</sup>, 2026

  
[coquitlam.ca/](https://coquitlam.ca/)

Coquitlam



## Background

- Provide city-wide, vibrant, inclusive experiences for residents to promote multi-culturalism
- Strengthen community connection by bringing the spirit of World Cup Soccer to our City

# Neighborhoods Lead the Celebrations

## Package A: Soccer Watch Party

- 20 packages available
- Screen & streaming infrastructure provided
- Soccer-themed play-kit with engagement activities
- Minimum 50 attendees

## Package B: Soccer Celebration

- 20 X \$500 grants
- Soccer-themed play-kit with engagement activities
- Minimum 30 attendees



Enhanced Block Party Program



# From Neighbourhoods to Big Screens

## Kick-off Event at Percy Perry

- Youth-focused
- Canada versus UEFA Cup Winner
- Turf-based soccer activations



## Watch Party at Blue Mountain Park



- Canada versus Switzerland
- "Picnic in the Park" casual, social setting
- Support local campaign with Austin Heights BIA

# World Cup Meets Canada Day



- Enhances Canada Day
- Trevor Wingrove Way
- Round of 32 drop-in viewing

# Grand Finale at Percy Perry



- Festival-style fan zone
- Food trucks and Spectator Plaza
- Half-time entertainment
- Soccer-based activities on turf

## World Game, One Community

- Community-centric
- Distinctly Coquitlam
- Summer of Soccer



## Questions?

### **Heidi Hughes**

Manager, Tourism and Visitor  
Economy

604-927-3699

hhughes@coquitlam.ca