

CULTURE SERVICES ADVISORY COMMITTEE

DATE: Thursday, June 8, 2023

TIME: 7:00 p.m. to 9:00 p.m.

PLACE: Council Committee Room, Coquitlam City Hall

CALL TO ORDER

ADOPTION OF MINUTES

- 1. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, April 13, 2023**

Recommendation:

That the Minutes of the Culture Services Advisory Committee Meeting held on Thursday, April 13, 2023 be approved.

NEW BUSINESS

- 2. 2024 – 2027 Strategic Plan Renewal: Opportunity for Input (Presentation and Engagement Exercise by the Director Corporate Planning and Project Manager – Corporate Planning)**
7:05 – 7:30 p.m. (25 minutes)
- 3. Streetscape Enhancement Program (Mural Project): Opportunity for Input & Proposed Establishment of Sub-committee (Presentation and Engagement Exercise by Director Utilities)**
7:30 – 8:15 p.m. (45 minutes)
- 4. Summer Events Update (Presentation by the Cultural and Community Events Supervisor and Cultural Services Manager)**
8:15 – 8:30 p.m. (15 minutes)
- 5. Facilities Updates - Standing Agenda Item (Presentation by the Culture Services Manager)**
8:30 – 8:40 p.m. (10 minutes)
- 6. Committee Members' Roundtable / Emerging Cultural Issues (Standing Agenda Item)**
8:40 – 8:55 p.m. (15 minutes)

OTHER BUSINESS

NEXT MEETING DATE – Thursday, September 14, 2023

ADJOURNMENT

CULTURE SERVICES ADVISORY COMMITTEE
Thursday, April 13, 2023

A Regular Meeting of the Culture Services Advisory Committee convened on Thursday, April 13, 2023 at 7:03 p.m. in the Council Committee Room, City Hall, 3000 Guildford Way, Coquitlam, BC with the following persons present:

COMMITTEE MEMBERS: Councillor Steve Kim, Chair
Councillor Craig Hodge, Vice Chair (arrived at 7:09 p.m.)
Nina Buddhdev, Citizen Representative
Kim Hockey, Citizen Representative
Megan Leslie, Citizen Representative
Janice Mazon, Citizen Representative
Philip Mulder, Citizen Representative
Reg Quiring, Citizen Representative
Lindy Sisson, Artistic Community Representative
Anthea Goffe, Coquitlam Public Library Board
Philip Hartwick, Evergreen Cultural Centre
Jackie Weinkam, Festival Planners Network
Joan McCauley, Place des Arts

ABSENT: Sandra Hochstein, Coquitlam Heritage Society

STAFF: Karen Basi, Cultural Services Manager
Wondy Chan, Cultural & Community Events Supervisor
Caley Amundsen, Committee Clerk

CALL TO ORDER

The Chair provided an Indigenous territorial land acknowledgement.

1. Welcome and Roundtable of Introductions

The Chair welcomed new and returning members to the first Committee Meeting for 2023 and expressed gratitude for the resumption of in-person meetings.

Councillor Craig Hodge, Vice Chair, arrived to the meeting at this time (7:09 p.m.).

The Committee members and staff participated in a roundtable of introductions.

ADOPTION OF MINUTES**2. Minutes of the Culture Services Advisory Committee Meeting held on Wednesday, September 28, 2022**

The Minutes of the Culture Services Advisory Committee Meeting held on Wednesday, September 28, 2022 were approved.

NEW BUSINESS**3. Committee Orientation**

The Committee Clerk provided the Committee with an orientation of its structure, mandate, and responsibilities by referencing an on-screen presentation and utilizing slides.

4. Review and Adoption of the 2023 Culture Services Advisory Committee Work Plan

The Draft 2023 Work Plan was presented on-screen and the Cultural Services Manager provided an overview of the proposed Work Plan items.

Discussion ensued relative to the following:

- Community feedback for Work Plan process
- City's Business Plan
- Sub-committees update
- Standing agenda items
- Update regarding the Northeast Community Centre and Innovation Centre
- Arts, culture and heritage in the community
- Pilot project with Riverview Hospital regarding the preservation of artifacts
- Coquitlam Public Library facility and services study update
- Conducting an assessment of City facilities that require renovations or replacement
- Events and program participation from community organizations
- Economic development update
- Status of future art displays in the City
- City Centre Area Plan
- After-work events in the entertainment district and the desire for community feedback in this regard
- Council priorities for Work Plan items

The Committee endorsed the 2023 Work Plan and a copy is attached hereto, and forms a part of, these minutes.

The Committee recommended:

**COMMITTEE
RECOMMENDATION**

That Council approve the 2023 Culture Services Advisory Committee Work Plan.

5. Arts, Culture & Heritage Strategic Plan / Culture Services Overview

The Cultural Services Manager and the Cultural & Community Events Supervisor provided the Committee with an on-screen presentation entitled "Arts, Culture & Heritage Overview April 13, 2023" that covered the following topics:

- Parks, Recreation & Culture Master Plan 2017
- Vision of the Arts, Culture and Heritage Strategic Plan 2015 – 2030

- Coquitlam’s cultural and community partners’ impact on cultural programming
- City involvement in arts, funding and programming
- Festival Planners Network
- Festivals and events in Coquitlam including the Canada Day Event, Summer Concert Series, Kaleidoscope Arts Festival, Cultural Summit and Lights at Lafarge Winter Lights Display Kick-off Event
- Park and facility opening events that celebrate the creation of new public amenities
- Public Art Policy & Project Plan
- Riverview Hospital Artifact Collection and the City’s efforts to catalogue artifacts from the Hospital and other heritage sites
- City Archives
- Status of the Heritage Management Strategy

The Vice Chair provided comments on the Heritage Management Strategy’s success and noted that the future of the heritage collection displays is yet to be determined. Furthermore, the Coquitlam Heritage Society is working to find, save, and preserve historical buildings and artifacts.

Discussion ensued relative to the following:

- Whether there is a cultural map or list of art groups/resources within Coquitlam
- Whether the City has a public art staff person
- Why many art projects are developer driven
- Possible educational component such as a travelling museum for Riverview Hospital Artifact Collection
- Suitcase artifact project performed conjunctly with Douglas College
- The difficulty of preserving more delicate artifacts
- History of mental health and healing component of art

6. Public Art: Civic Facility Visual Arts Display Program

The Culture Services Manager provided the Committee with the second half of an on-screen presentation entitled “Arts, Culture & Heritage Overview April 13, 2023” that covered the following topics:

- Visual arts display opportunities
- Visual Arts Display Pilot Project at Pinetree Community Centre

Discussion ensued relative to the following:

- Budget and honorariums for artists
- Consideration of logistics for display and protection of art from possible damage
- Charging fees to allow public access to art works
- City-owned space accessible for the pilot project
- Frontal Exposure Program Grant and its support of individuals installing artwork in vacant spaces within private buildings
- Downtown Vancouver Business Improvement Association initiative to revitalize downtown alleyways with competition among Simon Fraser University (SFU) visual art students

- Where newcomers can go to access information about Coquitlam
- Welcome to Coquitlam Event
- Tri-Cities Newspaper advertisements for Coquitlam events
- Coquitlam Lane at Canada Day Event

7. Facilities Updates

The Cultural Services Manager advised that there were no facility updates at this time.

8. Committee Member's Roundtable / Emerging Cultural Issues

The Committee members were invited to share details regarding upcoming events or emerging issues in their communities. The following information was shared:

- Whether there is a long-term plan for an entertainment district in Coquitlam
- Low SFU student engagement and hard time bringing students back to campus for in-person classes and events
- Lack of a public gathering space in Coquitlam
- Impact of the COVID-19 pandemic on young adults including missed trips and graduation ceremonies
- Evergreen Cultural Centre's reintroduction of rehearsal hall sessions to attract emerging artists and expanded summer arts programs
- Challenges for older residents to attend events due to mobility issues and concerns of lingering pandemic effects
- Declining number of volunteers in the community and the need to attract younger volunteers
- BC Dumpling Festival in August at Town Centre Park
- Concern from Scotsfest BC that Town Centre Park developments will affect their plans and setup for the BC Highland Games Event in June
- The necessity for designated public spaces for events
- Fatigue of stereotypical cultural programming at community events
- May as the Asian and South Asian History Month
- Coquitlam Pride at Evergreen event held on July 15, 2023 at the Evergreen Cultural Centre
- Charles Best Secondary Gay-Straight Alliance presentation at Council-in-Committee meeting held on February 27, 2023
- Coquitlam Public Library events including Beers and Books at Mariner Brewery, Dragon Boat Story Time, and Día Internacional del Libro (International Book Day)
- Provincial Government Multiculturalism and Anti-Racism Grants that help the Coquitlam Public Library fund its public speaker series events
- Tri-Cities Pride Society resuming its operations
- Death threats towards queer teachers from abroad
- The need for "safe spaces"
- Coquitlam Youth Orchestra concert being held on June 10, 2023 at the Evergreen Cultural Centre
- Festival Planners Network events including the Como Lake Fishing Derby, Lafarge Lake Fishing Derby, and Teddy Bears Picnic & Parade
- How the Committee could connect cultural organizations with City opportunities to host events and offer programming
- Potential workshops at future Committee meetings

- Lack of clarity around the extent of City involvement in particular community events

The Chair thanked the Committee members for their volunteerism.

OTHER BUSINESS

NEXT MEETING DATE – Thursday, June 8, 2023

ADJOURNMENT

The meeting adjourned at 9:04 p.m.

MINUTES CERTIFIED CORRECT:

Steve Kim, Chair

Caley Amundsen, Committee Clerk

2023 Work Plan

Culture Services Advisory Committee

Committee Mandate:

The mandate of the Culture Services Advisory Committee is to:

- Provide advice to Council on significant specific cultural related issues that may arise from the community, staff or from Council;
- Provide advice on how to advance implementation strategies and to work in collaboration with the City to move forward cultural services in Coquitlam;
- Support and connect cultural organizations with the exploration of opportunities and hosting of major events and festivals; and
- Advocate and promote the value and benefit of cultural activities for all ages and abilities.

WORK PLAN ITEMS	DEPARTMENT AND/OR PRESENTER	COMMENTS (i.e. Initiated by, Priority Assignment A, B, C)
1) Review and Approve 2023 Work Plan	Chair/Staff Lead	Staff
2) Committee Orientation	LS/Clerk	Staff
3) 2022 Sub-Committees' Recommendations Update	Staff	Committee
4) CSAC Members Roundtable / Emerging Cultural Issues (Standing Agenda Item)	Committee	Committee
5) Facilities Updates (Standing Agenda Item), including: <ul style="list-style-type: none"> • North East Community Centre • Innovation Centre Renovations 	PRCF	Staff Priority A Priority A
6) Staff Updates, including: <ul style="list-style-type: none"> • Culture Services Overview Riverview Hospital Artifacts Collection Pilot Project • Public Art Projects 	PRCF	Staff
7) Library Facility & Services Study – update	PRCF/Library	Staff / Priority B
8) Major Recreation & Culture Facilities Road Map – update	PRCF	Staff / Priority C
9) Draft Heritage Management Strategy Presentation/Committee Input	P&D	Staff / Priority C
10) Events/Program Presentations	PRCF	Staff
<ul style="list-style-type: none"> • Economic Development Strategy - update • 	ED	Staff Priority B

**2023 Work Plan
Culture Services Advisory Committee**

WORK PLAN ITEMS	DEPARTMENT AND/OR PRESENTER	COMMENTS (i.e. Initiated by, Priority Assignment A, B, C)
11) 2023 Year-end Review / Identify potential items for the draft 2024 Work Plan – Committee feedback/input	Staff Lead/ Committee	Staff



2024-2027 Strategic Plan Renewal

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Purpose

- Review Coquitlam's planning framework and the purpose of a Strategic Plan
- Share how we're renewing the plan, and what components are expected to be updated
- Opportunity for input/engagement exercise



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1

Coquitlam's Integrated Planning Process



What is a Strategic Plan?

- Outlines a framework for decision-making and outcomes over a set period of time
- In municipal sector, focus on the core responsibilities of local government
- Contains organization's vision, missions, values, strategic goals and broad statements about how goals will be achieved and measured
- Strategic Plan was last updated for 2020-2023; this is the first opportunity to renew the plan against the 2032 vision





What is in the Strategic Plan?

Core Components – Established in 2020

- Vision and Mission Statements
- Five Strategic Goals

Components to be updated in 2024 & 2028

- Strategic Direction statements
 - How the vision and goals are achieved
- Key Performance Indicators
- Organizational Values

2024-2027 Renewal

Over the next few months, we will be conducting an engagement process to update the plan:

- Online engagement using a public open survey
- Pop-up in-person engagement at Canada Day
- Formal sessions with community groups (like this)



Environmental Scan

Part of updating the Strategic Plan is looking at the macro-environmental factors to identify broad themes.

- Themes identified as part of the City's Annual Business Plan
 - Equity, Diversity and Inclusion; Reconciliation; Balanced Growth and Livability; Resiliency
- Themes identified as part of the Ipsos Survey
 - Post-pandemic realities; Housing Affordability; Transportation
- Other macro-environment themes
 - Economic uncertainty; Public Safety; Environmental Anxiety

Engagement Activity

How will your input be used and communicated to Council?

- Responses will be grouped thematically
 - Specific actions that we hear over and over could be included as deliverables
- No unique-identifiers will be used and feedback will be grouped by the type of engagement activity (public survey, pop-up, community group)
- All feedback will be shared with Council in a report in the fall
- Responses will be used by City staff and Council to develop specific deliverables and actionable items, using the Strategic Goals

[Activity Link](#)

Thank you!

- Please share the open survey link with your networks

[Letstalkcoquitlam.ca/strategicplan](https://letstalkcoquitlam.ca/strategicplan)



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8



2024-2027 Strategic Plan Renewal Process

Thank you!

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CSAC Input & Potential Subcommittee Streetscape Enhancement Program

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Agenda

1. Streetscape Program Overview
2. Discuss Level of Involvement
3. Thematic Discussion
4. Questions



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Quick Win Program



Feature Lights - Brunette & City Centre



Place-making & Architectural



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4

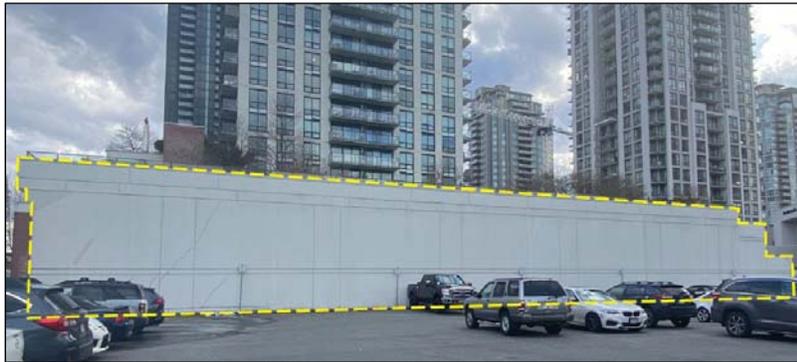
Decorative Bike Racks & Benches



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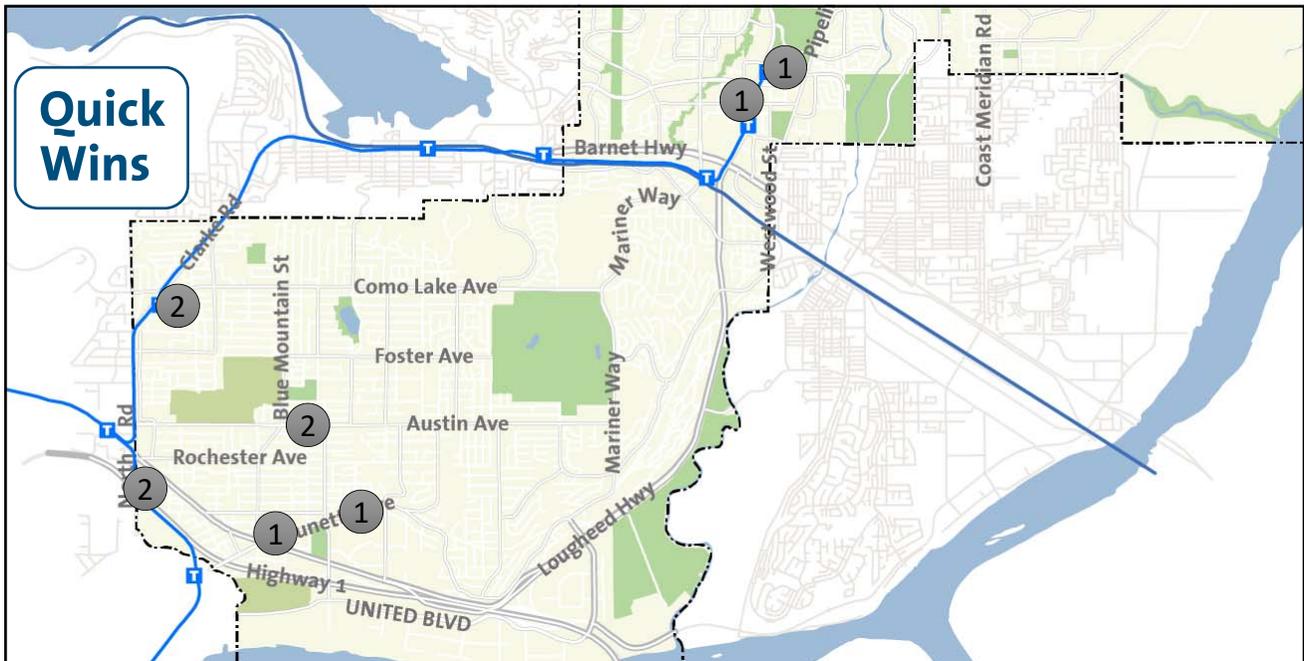
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Murals



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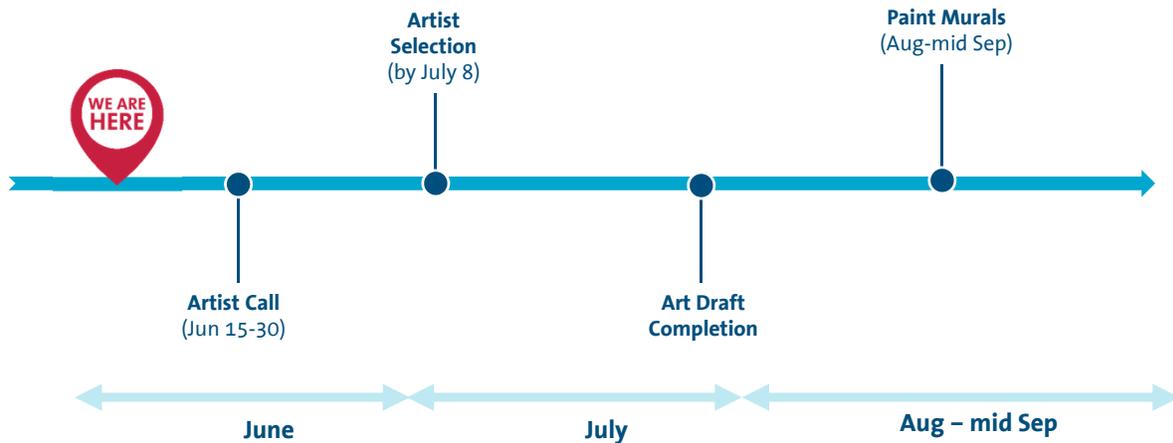
Murals (2023)



Murals (2023)



Draft Implementation Timeline (Murals)



Level of Involvement

1. Informed and supportive
2. Guiding themes
3. Subcommittee



Final Thoughts

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Culture Services Advisory Committee

June 8, 2023



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Summer Events and Programs

- **Canada Day**
- **Summer Concert Series**
- **Kaleidoscope Arts Festival**
- **Block Parties**
- **Community Events**



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City of Coquitlam

CANADA DAY

PRESENTING
PARTNER

MARCON

July 1, 2023
12 – 10:30 p.m.
Fireworks at 10 p.m.
[Town Centre Park](#)

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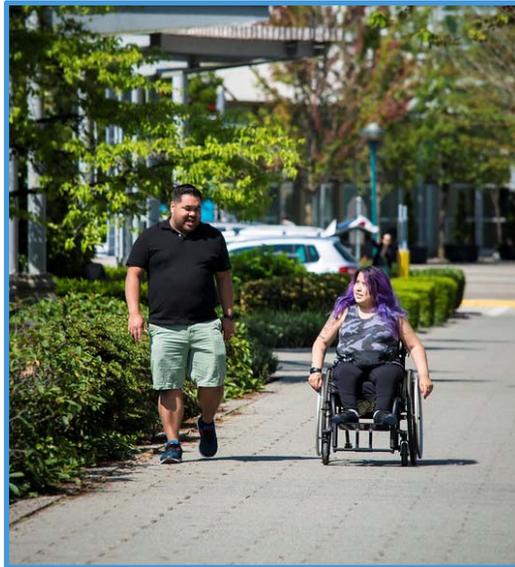
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SUMMER CONCERT SERIES



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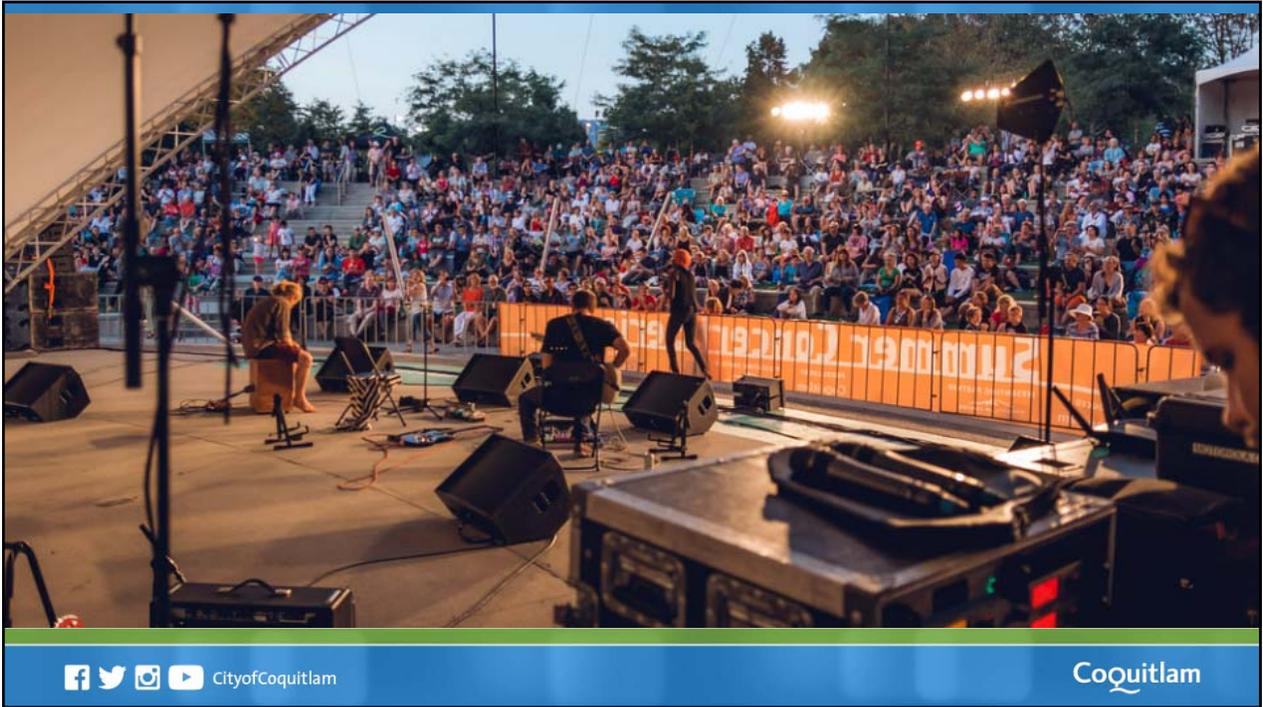
summer concert series

Presenting Partner

CQC
COQUITLAM CENTRE



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    CityofCoquitlam

Coquitlam

BLOCK PARTIES

    CityofCoquitlam

Coquitlam

Block Parties



    CityofCoquitlam

Coquitlam



    CityofCoquitlam

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Community Events

Town Centre Park:

- Teddy Bear Picnic and Parade (June 10 & 11)
- Highland Games (June 16 -18)
- Caribbean Days (July 29 & 30)
- Dumpling Festival (August 12)



Other City Parks:

- Lafarge Lake Fishing Days (June 18)
- Terry Fox Run (September)

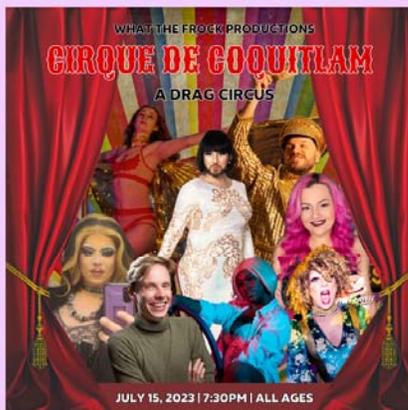


Cultural Partners:

- Coquitlam Pride at Evergreen (July 15)



Coquitlam



JOIN US FOR COQUITLAM'S FIRST-EVER PRIDE CELEBRATION

COQUITLAM PRIDE AT EVERGREEN

July 15, 2023 | 12 - 5pm

You asked - we answered! Join us for a fun, all-ages day of artmaking activities, family storytime, pride history, artist visits, and more. Coquitlam Pride is presented in Partnership with Coquitlam Heritage, Coquitlam Public Library, Place des Arts, and the City of Coquitlam. More info coming soon!

Cirque de Coquitlam - A Drag Circus! | 7:30pm

An all-ages adventure under the Big Top! Roll Up, Roll Up! The time has come for you to live out your dreams and fantasies. The circus is in town, for one night only... especially for you! Fascinating skills, dangerous feats, hilarious comedy and beautiful singing. Cirque de Coquitlam has it all, plus shocking surprises! Who doesn't like a little bit of mystery?



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Facilities Update

- Blue Mountain Park Master Plan
- Glen Park
- Burke Mountain Joint School/Park Site
- Town Centre Park Community Centre
- Maillardville Community Centre Plaza
- Spani Pool