

## CULTURE SERVICES ADVISORY COMMITTEE

DATE: Thursday, September 12, 2024

TIME: 7:00 p.m. to 9:00 p.m.

PLACE: Council Committee Room, Coquitlam City Hall

### CALL TO ORDER

### ADOPTION OF MINUTES

**1. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, June 13, 2024**

*Recommendation:*

That the Minutes of the Culture Services Advisory Committee Meeting held on Thursday, June 13, 2024 be approved.

### NEW BUSINESS

- 2. Staff Introductions: Manager Culture Services, and the Arts & Culture Coordinator (Introductory Comments by Director Community Recreation, Culture and Facilities)**  
7:05-7:15 p.m. (10 minutes)
- 3. Streetscape Enhancement Program and Mural Update (Introductory Comments by Director Community Recreation, Culture and Facilities and a Presentation by the Arts & Culture Coordinator)**  
7:15-7:30 p.m. (15 minutes)
- 4. Visual Arts Exhibit Program Update (Presentation by the Arts & Culture Coordinator)**  
7:30-7:45 p.m. (15 minutes)
- 5. 2024 Year-End Review/ Identify Potential Items for Draft 2025 Work Plan (Introductory Comments by the Director Community Recreation, Culture and Facilities)**  
7:45-8:00 p.m. (15 minutes)
- 6. 2024 Volunteer Recognition Event Update (Introductory Comments by the Committee Clerk)**  
8:00-8:05 p.m. (5 minutes)



**7. Facilities Update (Standing Agenda Item)**  
8:05-8:10 p.m. (5 minutes)

**8. Committee Members’ Roundtable / Emerging Issues (Standing Agenda Item)**  
8:10 – 8:40 p.m. (30 minutes)

**OTHER BUSINESS**

**NEXT MEETING DATE - 2025**

**ADJOURNMENT**

**CULTURE SERVICES ADVISORY COMMITTEE**  
**Thursday, June 13, 2024**

A Regular Meeting of the Culture Services Advisory Committee convened on Thursday, June 13, 2024 at 7:09 p.m. in Room 3, Town Centre Park Community Centre, 1207 Pinetree Way, Coquitlam, BC with the following persons present:

COMMITTEE MEMBERS: Councillor Steve Kim, Chair  
Megan Leslie, Citizen Representative  
Janice Mazon, Citizen Representative  
Philip Mulder, Citizen Representative  
Lindy Sisson, Artistic Community Representative  
Candrina Bailey, Coquitlam Heritage Society Representative  
Philip Hartwick, Evergreen Cultural Centre Society Representative  
Joan McCauley, Place des Arts

REGRETS: Councillor Craig Hodge, Vice Chair  
Nina Buddhdev, Citizen Representative  
Anthea Goffe, Coquitlam Public Library Board  
Kim Hockey, Citizen Representative  
Reg Quiring, Citizen Representative  
Jackie Weinkam, Festival Planners Network

GUESTS: Gregory Elgstrand, President ArtsConnect

STAFF: Karen Basi, Cultural Services Manager  
Eric Kalnins, Manager Economic Development  
Heidi Hughes, Tourism and Visitor Economy Manager  
Julia Spitale, Arts and Culture Program Coordinator  
Julia Power, Committee Clerk

## CALL TO ORDER

The Chair welcomed Committee members and provided an Indigenous territorial acknowledgement.

## ADOPTION OF MINUTES

**1. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, April 4, 2024**

The Minutes of the Culture Services Advisory Committee Meeting held on Thursday, April 4, 2024 were approved.

## NEW BUSINESS

### 2. ArtsConnect Presentation

The Cultural Services Manager introduced Gregory Elgstrand, President of ArtsConnect.

Gregory Elgstrand, President of ArtsConnect, provided introductory comments relative to the following:

- An overview of the ArtsConnect organization including background, objectives and principles, challenges, past work and their current Reinvigorating ArtsConnect Plan

Discussion ensued relative to the following:

- The desire for a central place to share information pertaining to local cultural and artistic events
- Concerns of decreasing financial support from government for arts programs

The Committee expressed appreciation to ArtsConnect for the work that they do to connect artists from across the Tri-Cities region.

### 3. Tourism and Summer Events

The Manager Economic Development and Tourism and Visitor Economy Manager provided a presentation entitled “Cultural Services Advisory Committee” that covered the following topics:

- An overview of the Economic Development Strategy including themes, goals and locally thriving sectors
- An overview of the Festival and Events Strategy including timeline and objectives
- An overview of the City’s Canada Day celebrations including performances, food trucks, and cultural and arts displays
- Updates regarding the Summer Concert Series, festivals, community events and block parties

Discussion ensued relative to the following:

- Concerns regarding limited parking for events at Blue Mountain Park
- The desire to host small-scale events at smaller parks/venues and to have a shuttle bus for events at Blue Mountain Park

### 4. Visual Arts Exhibit Program Update

The Cultural Services Manager provided an introduction of the new Arts and Culture Program Coordinator. The Committee members offered introductions.

The Arts and Culture Program Coordinator provided a presentation entitled “2024 Visual Arts Exhibition” that covered the following topics:

- An overview of the Visual Arts Exhibition Pilot Program including themes, applicant criteria, timeline and objectives

Discussion ensued relative to the desire to know of the frequency and number of application intakes per year and to form a potential partnership with Place Des Arts for future exhibits.

The Cultural Services Manager thanked the Committee for their volunteerism.

**5. Facility Update: Town Centre Park Community Centre**

The Cultural Services Manager took the Committee on a tour of the newly renovated facility.

**6. Committee Members’ Roundtable / Emerging Cultural Issues**

The Committee members were invited to share details regarding upcoming events or emerging issues in their communities.

The following information was shared:

- Place des Arts provided updates of their upcoming summer programs
- Coquitlam Heritage Society’s Night at the Theatre: Evening Wear Fashion Show on July 6, 2024
- Evergreen Cultural Centre provided updates of their upcoming projects and summer events including a Pride event on July 20, 2024
- Concerns regarding the public art displays at the Maillardville Community Centre not including Indigenous cultural recognition
- The desire to form a Coquitlam Arts Hall of Fame
- The formal opening event for the Town Centre Park Community Centre will be September 10, 2024

**OTHER BUSINESS**

**NEXT MEETING DATE – Thursday, September 12, 2024**

**ADJOURNMENT**

The meeting adjourned at 9:08 p.m.

**MINUTES CERTIFIED CORRECT:**

\_\_\_\_\_  
Steve Kim, Chair

\_\_\_\_\_  
Julia Power, Committee Clerk

City of Coquitlam  
Parks, Recreation,  
Culture and Facilities

# Streetscape Enhancement Program

Cultural Services Advisory  
Committee  
September 12, 2024

  
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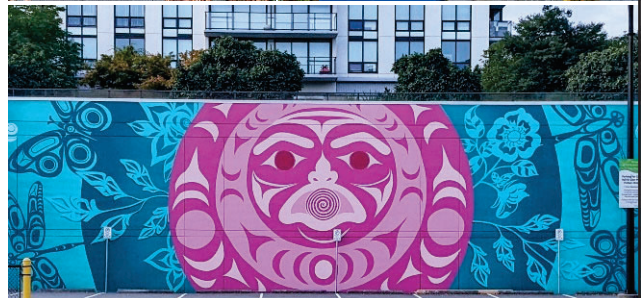
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## 2023 Accomplishments

### Art, Light and Architecture

- Through the Looking Glass youth-led mural at Place des Arts
- The Ripple mural next to Spirit Square
- Artful Connectios and Inspired Community mural Opus Art Supplies
- Tree of Life (A Passage in Time) mural at 928 Brunette Avenue (Zara's Hair and Beauty Salon)
- Lougheed gateway signage illumination
- Maillardville boulevard tree feature lighting



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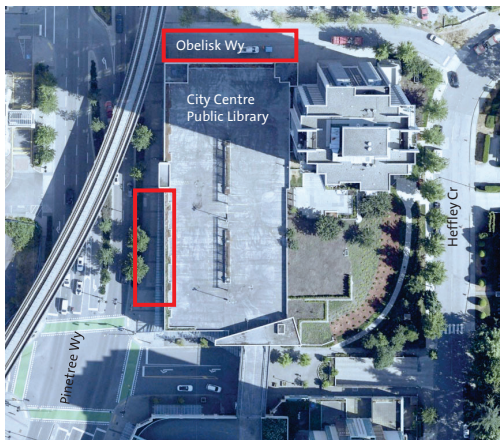
# Town Centre Park Community Centre



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# City Centre Library – Pinetree Way



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## North Road – 391 North Road (SoCo Dev't)



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## Poirier Campus – Gateway Youth Centre & Centennial Pavilion

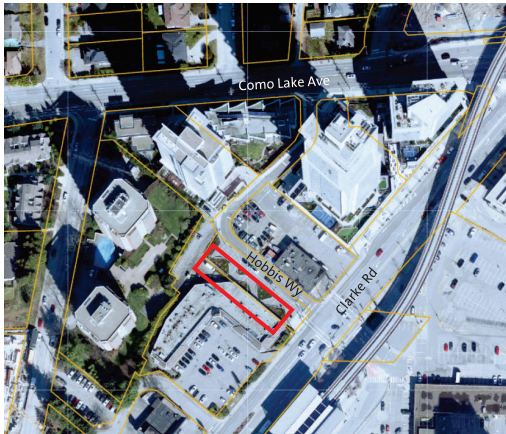


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## Burquitlam – 555 Clarke Road



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## Burquitlam – Brookmere Avenue



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## Visual Arts Exhibition & Streetscape Enhancement Program



  
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**Exhibition Launch Date:**

September 20, 2024

**Exhibition Locations:**

Town Centre Park Community  
Centre

Maillardville Community Centre

 | coquitlam.ca/

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# Artist Selection Process

- The committee reviewed **42 artist applications**
- **14 artists were selected** based off of the evaluation criteria
- **12 of the artists are Coquitlam or Tri-City based artists**

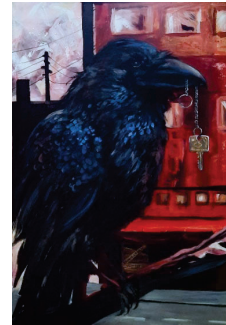


Rose Kapp, The Flock Thickens

# Timeline



## 2024 Artwork



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## You're Invited

### 2024 Visual Arts Exhibition Launch Event!

**Where:** Town Centre Park Community Centre

**When:** Saturday, September 21<sup>st</sup>

**Time:** 4:00pm



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# Streetscape Enhancement Program



## Contact Info:

**Julia Spitale**

Arts & Culture Program  
Coordinator

604-927-6114

[jspitale@coquitlam.ca](mailto:jspitale@coquitlam.ca)