

CULTURE SERVICES ADVISORY COMMITTEE
Thursday, February 8, 2024

A Regular Meeting of the Culture Services Advisory Committee convened on Thursday, February 8, 2024 at 7:00 p.m. in the Council Committee Room, City Hall, 3000 Guildford Way, Coquitlam, BC with the following persons present:

COMMITTEE MEMBERS: Councillor Steve Kim, Chair
Councillor Craig Hodge, Vice Chair
Nina Buddhdev, Citizen Representative
Kim Hockey, Citizen Representative
Megan Leslie, Citizen Representative
Janice Mazon, Citizen Representative
Philip Mulder, Citizen Representative
Reg Quiring, Citizen Representative
Lindy Sisson, Artistic Community Representative
Al Lau, Coquitlam Heritage Society
Anthea Goffe, Coquitlam Public Library Board
Philip Hartwick, Evergreen Cultural Centre Society
Jackie Weinkam, Festival Planners Network
Joan McCauley, Place des Arts

GUESTS: Katherine Dennis, Curator, Evergreen Cultural Centre
Hilary Letwin, Evergreen Cultural Centre Society

STAFF: Karen Basi, Cultural Services Manager
Caley Amundsen, Committee Clerk

CALL TO ORDER

The Chair welcomed Committee members to the first meeting of 2024 and provided an Indigenous territorial acknowledgement.

ADOPTION OF MINUTES

1. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, November 9, 2023

The Minutes of the Culture Services Advisory Committee Meeting held on Thursday, November 9, 2023 were approved.

NEW BUSINESS

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2. Committee Welcome

The Committee Clerk provided introductory comments relative to the 2024 CSAC Meeting Schedule, Committee member attendance expectations and conflict of interest and evacuation procedures.

There were no comments from the Committee.

3. Review and Adoption of the 2024 Culture Services Advisory Committee Work Plan

The Draft 2024 Work Plan was presented on-screen and the Cultural Services Manager provided an overview of the proposed Work Plan items.

Discussion ensued relative to the following:

- Rationale for the 2024 Work Plan's design in terms of structure
- Coquitlam's Business Plan priority classification system, including guiding criteria and priority assignment process

The Committee endorsed the 2024 Work Plan and a copy is attached hereto, and forms a part of, these minutes.

The Committee recommended:

COMMITTEE RECOMMENDATION

That Council approve the 2024 Culture Services Advisory Committee Work Plan.

4. Events Program Transition

The Cultural Services Manager provided introductory comments that covered the following topics:

- Recent reorganization of City departments and the impact on arts, culture, events and festivals in Coquitlam
- Festivals and Events portfolio transitioning from the Community Recreation and Culture Services (CRCS) Division to the Economic Development (ED) Division

The Chair advised Committee members of the rationale for assigning the Festivals and Events portfolio to ED.

Discussion ensued relative to the following:

- The recent Festivals and Events portfolio transition from CRCS to ED, including logistics, comparison to other municipalities, the extent of CRCS' involvement, possible shifts in economic goals and concerns regarding mandates suffering as a result of the transition
- Possibility of involving third-party corporate partners for Coquitlam festivals and events

- Concern that festival and event needs are not being considered in the Town Centre Park planning process
- Desire to host festivals and events in other Coquitlam parks such as Blue Mountain Park
- The importance of maintaining the integrity of festivals and events in Coquitlam

5. **Streetscape Enhancement Program (Mural Project) Update – Potential Establishment of Sub-Committee**

The Cultural Services Manager provided a presentation entitled “Streetscape Enhancement Program Update” that covered the following topics:

- Overview and update of the Streetscape Enhancement Program (hereon “the Program”), including timeline, recap of 2023 murals, potential sites for 2024 murals, collaboration with kwikwəłəm for a mural at Town Centre Park Community Centre (TCPCC), portfolio transitioning from Engineering and Public Works (EPW) Department to Parks, Recreation, Culture and Facilities (PRCF) Department and potential establishment of a sub-committee for mural artist selection process

Discussion ensued relative to the following:

- The Program, including 2024 artist selection call logistics, possibility of 2023 artists returning in 2024, mural site selection process, mural life expectancy and maintenance practices and the possibility of Vancouver Mural Festival (VMF) involvement for 2024 murals
- Committee appreciation for murals and the work of staff
- Possibility of concentrating murals in one location and partnering with Tourism Coquitlam to facilitate a walking tour

The Committee established a Streetscape Enhancement Program Sub-Committee and the following members offered to serve: Kim Hockey, Philip Mulder and Lindy Sisson

The Cultural Services Manager noted that staff will follow up with the Sub-Committee members regarding next steps.

Lindy Sisson declared a potential conflict of interest due to a relative potentially being on the Program’s artist roster. The Cultural Services Manager noted that staff will follow up regarding the potential conflict of interest and provide next steps.

6. **Visual Arts Display Program – Opportunity for Input and Potential Establishment of Sub-Committee**

The Cultural Services Manager provided a presentation entitled “Visual Arts Display Program” that covered the following topics:

- Overview and update of the Visual Arts Display Program (hereon “the Program”), including logistics, timeline, artist selection process, themes, artwork criteria, artist promotional package, potential establishment of sub-committee and staff desire for Committee feedback

Discussion ensued relative to the following:

- The Program's artist selection criteria, including concerns regarding interpretation of terminology, criteria is too broad, unclear and overlapping conditions apply and the story of each artwork possibly being overlooked
- Limited budget and cost being a hindrance for selecting artists due to style and framing considerations
- The importance of reducing barriers that discourage artists from applying for the Program

The Committee established a Visual Arts Display Program Sub-Committee and the following members offered to serve: Janice Mazon, Joan McCauley and Reg Quiring

The Cultural Services Manager noted that staff will follow up with the Sub-Committee members regarding next steps.

7. Cultural Partner Spotlight – Evergreen Cultural Centre Upcoming Visual Arts Exhibition

Philip Hartwick, Executive Director, provided introductory comments relative to the Evergreen Cultural Centre Art Gallery Evergreen (AGE) visual arts displays.

Katherine Dennis, Curator, provided a presentation entitled “Art Gallery Evergreen (AGE) Cultural Spotlight” that covered the following topics:

- Overview of Evergreen Cultural Centre AGE visual arts displays, including timeline, past, present and future exhibitions, gallery attendance numbers, COVID-19 pandemic impact on attendance, logistics and challenges of printing displays and community partnerships

Discussion ensued relative to the following:

- Whether other North American art galleries provide similar exhibitions to Evergreen Cultural Centre's AGE
- Possibility of Evergreen Cultural Centre contacting publications to promote the AGE's visual arts displays

Kim Hockey left the meeting at this time (8:31 p.m.).

8. Facilities Updates

The Cultural Services Manager provided a presentation entitled “Facilities Updates” that covered the following topics:

- Overview and update of Town Centre Park Community Centre (TCPCC)
- Overview and update of Fraser Mills/Waterfront Village Centre including upcoming public engagement opportunities

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Discussion ensued relative to the following:

- TCPCC, including amenities, floor plan, hours, whether it will contain an audio recording studio, possibility of enlarging the site, responsibility for concession and how the City will mitigate public concerns regarding unhoused individuals using the facility
- Fraser Mills/Waterfront Village Centre and desire for the Fraser River shoreline to be publicly accessible

Councillor Hodge left the meeting at this time (8:45 p.m.).

9. Committee Members' Roundtable / Emerging Cultural Issues

The Committee members were invited to share details regarding upcoming events or emerging issues in their communities.

The following information was shared:

- Coquitlam Public Library (CPL) Library Link Community Outreach Vehicle launching week of February 5 to 11, 2024
- Coquitlam Youth Orchestra (CYO) Junior and Intermediate Orchestras Retreat at Timberline Ranch from February 9 to 11, 2024
- Evergreen Cultural Centre subscription renewals in April and patron and community survey to be conducted between May and July
- Coquitlam Heritage Society Retro Reflections: A Nostalgic Journey Through 40 Years of Coquitlam Heritage exhibition from April 11 to August 30, 2024
- Place des Arts SD43 Grade 12 Art Students: Emerging Talent 26 exhibition from January 19 to March 14, 2024
- Coquitlam Express hosting Pride Night on February 24, 2024
- Coquitlam Little League Baseball 2024 season commencing in March

OTHER BUSINESS

NEXT MEETING DATE - Thursday, April 4, 2024

ADJOURNMENT

The meeting adjourned at 9:18 p.m.

MINUTES CERTIFIED CORRECT:

Steve Kim, Chair

Caley Amundsen, Committee Clerk