

Economic Development Advisory Committee

Economic Development Advisory Committee Mandate

The mandate of the Committee is to advise Council and staff on economic development and investment related issues and opportunities. It is anticipated that advice would be sought for items such as:

- Providing a business perspective on economic development priorities which should be addressed;
- Identifying the pillars of economic development in the City;
- Identifying economic development impediments and opportunities for the City;
- Advising on business attraction and business retention and expansion activities;
- Advising on ways to provide information about business to the general public; and
- Attending to economic development matters which may be referred to the Committee by Council or other standing committees of Council.

2023 Work Plan Items

| Item | Department / Presenter | Comments (i.e. Initiated by, Council Priority Assignment A, B, C) |
|--|--|---|
| Committee Welcome & Orientation | Chair / Clerks | |
| 2023 Committee Review and Feedback | Committee | |
| 2023 Work Plan Approval | Committee / Staff | |
| Economic Development Strategy | Economic Development Staff | "B" |
| Tourism & Visitor Economy Update | Economic Development Staff | |
| Business Improvement Areas Update | Economic Development Staff/ BIA Staff | |
| Economic Development Competitiveness Study | Economic Development Staff | |
| Project Greenlight Update | Economic Development/Environment Staff | |
| Strategic Transportation Plan | EPW Staff | |
| Streetscape Enhancement Program | EPW Staff | |
| Emerging Issues (Standing Item) | Committee | |
| 2023 Committee Review and Feedback | Committee | |
| 2024 Work Plan Development | Economic Development/Clerks | |